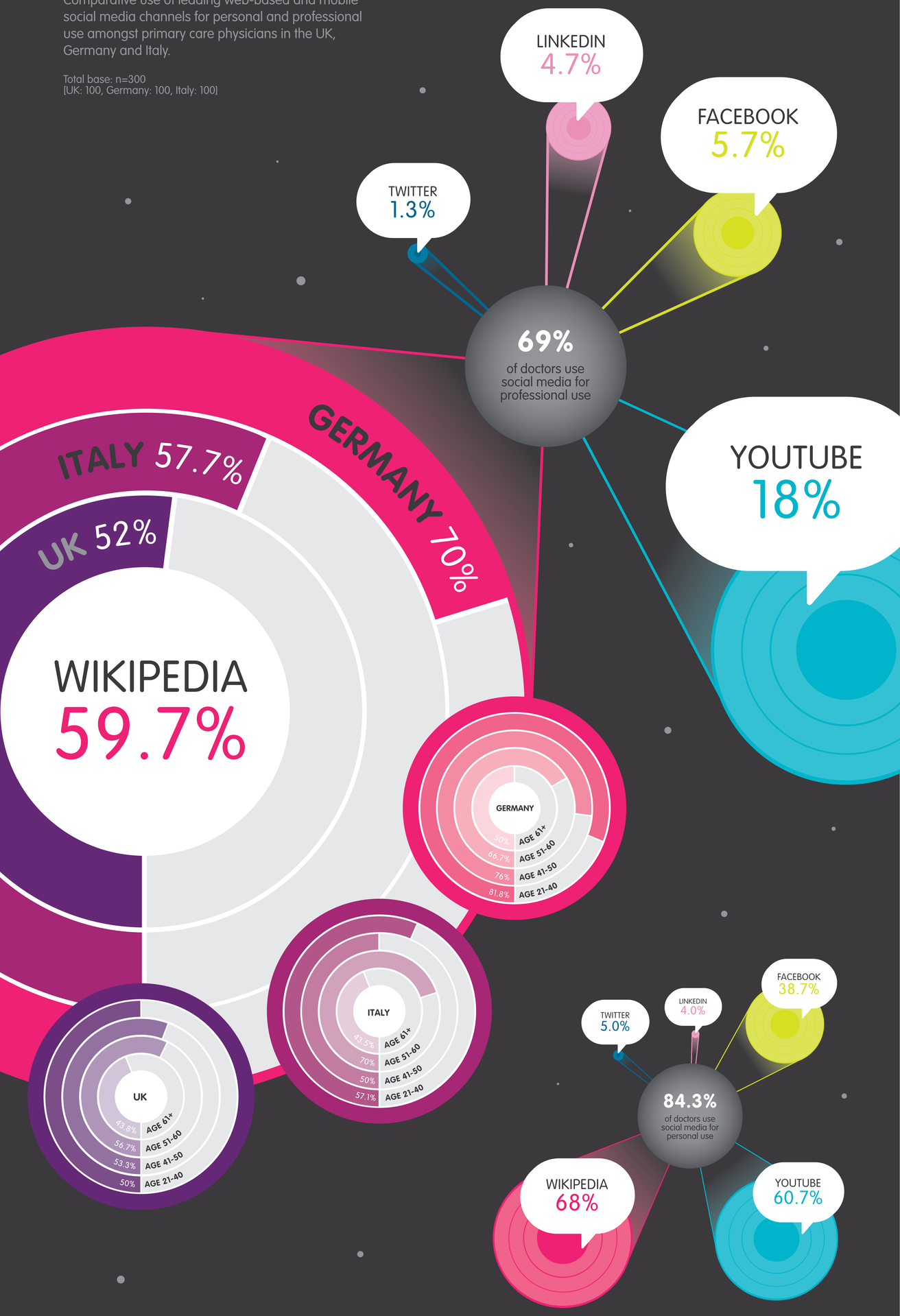
DOCTORS' USE OF SOCIAL MEDIA

Comparative use of leading web-based and mobile social media channels for personal and professional use amongst primary care physicians in the UK, Germany and Italy.

Total base: n=300
[UK: 100, Germany: 100, Italy: 100]



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